Strengthening our Community through Services for Children and Families: Innovative and Effective Strategies in our Neighborhood
Our goal is to continually enhance the quality of life in the communities we serve. To help accomplish that goal, our contributions may support:

- Environment
- Youth and Education
- Civic and Community
- Health and Human Services
- Arts and Culture
Defining Community Wellness

- Economic Opportunities
- Educational Opportunities
- Employment Opportunities
- Health & Safety
- Housing & Neighborhood
- Transportation
Resources Used

Think Health STL
http://www.thinkhealthstl.org

The Engagement Network
https://engagementnetwork.org/map-room

HUD Healthy Communities Assessment Tool
https://www.huduser.gov/healthycommunities
Limitations

The *why* story
Recommendations
Indicators by race/ethnicity
Missing Data
Quantitative Data
Invisible Data
Population with income below Federal Poverty Level

### 2018 Poverty Guidelines for the 48 Contiguous States and the District of Columbia

<table>
<thead>
<tr>
<th>Persons in Family/Household</th>
<th>Poverty Guideline</th>
</tr>
</thead>
<tbody>
<tr>
<td>1</td>
<td>$12,140</td>
</tr>
<tr>
<td>2</td>
<td>$16,460</td>
</tr>
<tr>
<td>3</td>
<td>$20,780</td>
</tr>
<tr>
<td>4</td>
<td>$25,100</td>
</tr>
<tr>
<td>5</td>
<td>$29,420</td>
</tr>
<tr>
<td>6</td>
<td>$33,740</td>
</tr>
<tr>
<td>7</td>
<td>$38,060</td>
</tr>
<tr>
<td>8</td>
<td>$42,380</td>
</tr>
</tbody>
</table>

For families/households with more than 8 persons, add $4,320 for each additional person.
### Median Household Income

<table>
<thead>
<tr>
<th>Zip Code</th>
<th>Median Household Income</th>
<th>Compared to:</th>
<th>Prior Value</th>
<th>Trend</th>
</tr>
</thead>
<tbody>
<tr>
<td>63104</td>
<td>$47,816 (2012-2016)</td>
<td>MO Zip Codes</td>
<td>$46,799</td>
<td></td>
</tr>
<tr>
<td>63111</td>
<td>$26,435 (2012-2016)</td>
<td>MO Zip Codes</td>
<td>$27,296</td>
<td></td>
</tr>
<tr>
<td>63116</td>
<td>$41,273 (2012-2016)</td>
<td>MO Zip Codes</td>
<td>$40,555</td>
<td></td>
</tr>
<tr>
<td>63118</td>
<td>$29,880 (2012-2016)</td>
<td>MO Zip Codes</td>
<td>$29,152</td>
<td></td>
</tr>
<tr>
<td>63124</td>
<td>$121,500 (2012-2016)</td>
<td>MO Zip Codes</td>
<td>$117,936</td>
<td></td>
</tr>
<tr>
<td>63135</td>
<td>$42,773 (2012-2016)</td>
<td>MO Zip Codes</td>
<td>$42,154</td>
<td></td>
</tr>
</tbody>
</table>
Median Household Income 2018
Median Household Income: % Change since 2000
Children Living Below Poverty Level

Zip Code: 63104
44.2% (2012-2016)
Compared to:
MO Zip Codes: Prior Value (39.4%)
U.S. Zip Codes: Trend

Zip Code: 63111
50.4% (2012-2016)
Compared to:
MO Zip Codes: Prior Value (47.6%)
U.S. Zip Codes: Trend

Zip Code: 63116
32.5% (2012-2016)
Compared to:
MO Zip Codes: Prior Value (31.4%)
U.S. Zip Codes: Trend

Zip Code: 63118
50.6% (2012-2016)
Compared to:
MO Zip Codes: Prior Value (33.2%)
U.S. Zip Codes: Trend

Zip Code: 63124
3.5% (2012-2016)
Compared to:
MO Zip Codes: Prior Value (3.1%)
St. Louis, MO County Value (15.1%)

Zip Code: 63135
31.2% (2012-2016)
Compared to:
MO Zip Codes: Prior Value (34.5%)
St. Louis, MO County Value (15.1%)
Income Inequality (GINI), Index Value by Tract, ACS 2011-15

- Over 0.460
- 0.431 - 0.460
- 0.401 - 0.430
- Under 0.401
Population Below the Poverty Level, Children (Age 0-17), Percent by ZCTA, ACS 2012-16

- Over 30.0%
- 22.6 - 30.0%
- 15.1 - 22.5%
- Under 15.1%

Students Eligible for Free Lunch, NCES CCD 2015-16

- Over 85.0%
- 65.1 - 85.0%
- 45.1 - 65.0%
- 25.1 - 45.0%
- Under 25.1%
Population Below the Poverty Level, Senior (Age 65+), Percent by ZCTA, ACS 2012-16

- Over 17.0%
- 12.1 - 17.0%
- 7.1 - 12.0%
- Under 7.1%
- No Population Age 65+ Reported
Population with No High School Diploma (Age 18+), Percent by Tract, ACS 2012-16

- Over 21.0%
- 16.1% - 21.0%
- 11.1% - 16.0%
- Under 11.1%
- No Data or Data Suppressed
<table>
<thead>
<tr>
<th>Zip Code: 63104</th>
<th>Zip Code: 63111</th>
</tr>
</thead>
<tbody>
<tr>
<td>91.3% (2012-2016)</td>
<td>77.3% (2012-2016)</td>
</tr>
<tr>
<td>Compared to:</td>
<td>Compared to:</td>
</tr>
<tr>
<td>MO Zip Codes</td>
<td>MO Zip Codes</td>
</tr>
<tr>
<td>U.S. Zip Codes</td>
<td>U.S. Zip Codes</td>
</tr>
<tr>
<td>Prior Value (80.3%)</td>
<td>Prior Value (77.7%)</td>
</tr>
<tr>
<td>Trend</td>
<td>Trend</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Zip Code: 63116</th>
<th>Zip Code: 63118</th>
</tr>
</thead>
<tbody>
<tr>
<td>83.7% (2012-2016)</td>
<td>79.4% (2012-2016)</td>
</tr>
<tr>
<td>Compared to:</td>
<td>Compared to:</td>
</tr>
<tr>
<td>MO Zip Codes</td>
<td>MO Zip Codes</td>
</tr>
<tr>
<td>U.S. Zip Codes</td>
<td>U.S. Zip Codes</td>
</tr>
<tr>
<td>Prior Value (82.8%)</td>
<td>Prior Value (78.9%)</td>
</tr>
<tr>
<td>Trend</td>
<td>Trend</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Zip Code: 63124</th>
<th>Zip Code: 63135</th>
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</thead>
<tbody>
<tr>
<td>97.9% (2012-2016)</td>
<td>88.7% (2012-2016)</td>
</tr>
<tr>
<td>Compared to:</td>
<td>Compared to:</td>
</tr>
<tr>
<td>MO Zip Codes</td>
<td>MO Zip Codes</td>
</tr>
<tr>
<td>St. Louis, MO County Value (95.0%)</td>
<td>St. Louis, MO County Value (93.0%)</td>
</tr>
<tr>
<td>=</td>
<td>=</td>
</tr>
</tbody>
</table>

People 25+ with a High School Degree or Higher
Labor Market Engagement Index by Block
Group, HUD - eGIS 2015

- 76 - 99 (Better Market)
- 51 - 75
- 31 - 50
- 16 - 30
- 0 - 15 (Worse Market)
Households with Public Assistance Income, Percent by Tract, ACS 2012-16

- Over 3.0%
- 2.1 - 3.0%
- 1.1 - 2.0%
- Under 1.1%
Households with Cash Public Assistance Income

**Zip Code: 63104**

- **2.7%** (2012-2016)
  - Compared to:
  - MO Zip Codes = U.S. Zip Codes
  - Prior Value (2.9%) = Trend

**Zip Code: 63116**

- **3.2%** (2012-2016)
  - Compared to:
  - MO Zip Codes = U.S. Zip Codes
  - Prior Value (3.3%) = Trend

**Zip Code: 63118**

- **3.9%** (2012-2016)
  - Compared to:
  - MO Zip Codes = U.S. Zip Codes
  - Prior Value (4.1%) = Trend

**Zip Code: 63124**

- **0.2%** (2012-2016)
  - Compared to:
  - MO Zip Codes < U.S. Zip Codes
  - Prior Value (1.5%) < St. Louis, MO County Value (1.5%)

**Zip Code: 63135**

- **2.5%** (2012-2016)
  - Compared to:
  - MO Zip Codes = U.S. Zip Codes
  - Prior Value (2.9%) = St. Louis, MO County Value (1.5%)
Households Receiving SNAP Benefits, Percent by ZCTA, ACS 2012-16

- Over 19.0%
- 14.1 - 19.0%
- 9.1 - 14.0%
- Under 9.1%
- No Data or Data Suppressed
Households with Seniors Receiving SNAP, Percent by Tract, ACS 2010-14

- Over 12.0%
- 9.1 - 12.0%
- 6.1 - 9.0%
- Under 6.1%
Average Work Commute Time (Minutes), Average by Tract, ACS 2009-13

- Over 28 Minutes
- 25 - 28 Minutes
- 21 - 24 Minutes
- Under 21 Minutes
Workers Traveling to Work Using Public Transit, Percent by Tract, ACS 2012-16

- Over 4.0%
- 1.1 - 4.0%
- 0.1 - 1.0%
- No Workers Using Public Transit
Workers Commuting by Public Transportation

<table>
<thead>
<tr>
<th>Zip Code: 63104</th>
<th>Zip Code: 63111</th>
</tr>
</thead>
<tbody>
<tr>
<td>7.6% (2012-2016)</td>
<td>10.5% (2012-2016)</td>
</tr>
<tr>
<td>Prior Value: 6.1%</td>
<td>Prior Value: 6.0%</td>
</tr>
<tr>
<td>HP 2020 Target: 5.5%</td>
<td>HP 2020 Target: 5.5%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Zip Code: 63116</th>
<th>Zip Code: 63118</th>
</tr>
</thead>
<tbody>
<tr>
<td>6.7% (2012-2016)</td>
<td>15.7% (2012-2016)</td>
</tr>
<tr>
<td>Prior Value: 7.1%</td>
<td>Prior Value: 13.8%</td>
</tr>
<tr>
<td>HP 2020 Target: 5.5%</td>
<td>HP 2020 Target: 5.5%</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Zip Code: 63124</th>
<th>Zip Code: 63135</th>
</tr>
</thead>
<tbody>
<tr>
<td>0.8% (2012-2016)</td>
<td>4.7% (2012-2016)</td>
</tr>
<tr>
<td>St. Louis, MO County Value: 2.6%</td>
<td>Prior Value: 5.1%</td>
</tr>
<tr>
<td>Trend</td>
<td>HP 2020 Target: 5.5%</td>
</tr>
<tr>
<td>Prior Value: 0.7%</td>
<td>Trend</td>
</tr>
<tr>
<td>St. Louis, MO County Value: 2.6%</td>
<td>HP 2020 Target: 5.5%</td>
</tr>
</tbody>
</table>
Medically Underserved Area/Population by Shortage Area, HRSA April 2016

- Medically Underserved Area
- Medically Underserved Area - Governor's Exception
- Medically Underserved Population
- Medically Underserved Population - Governor's Exception
Health Factors, Rank by County, CHR 2017

- 1st Quartile (Top 25%)
- 2nd Quartile
- 3rd Quartile
- 4th Quartile (Bottom 25%)
- Bottom Quintile (Rhode Island Only)
- No Data or Data Suppressed; -1
Low Income Housing Tax Credit (LIHTC) Properties, Total by Tract, HUD 2013

- Over 20
- 9 - 20
- 3 - 8
- 1 - 2
### Home Ownership

<table>
<thead>
<tr>
<th>Zip Code: 63104</th>
<th>Zip Code: 63111</th>
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<tbody>
<tr>
<td><strong>33.2%</strong> (2012-2016)</td>
<td><strong>27.5%</strong> (2012-2016)</td>
</tr>
<tr>
<td>Compared to:</td>
<td>Compared to:</td>
</tr>
<tr>
<td>MO Zip Codes</td>
<td>MO Zip Codes</td>
</tr>
<tr>
<td>U.S. Zip Codes</td>
<td>U.S. Zip Codes</td>
</tr>
<tr>
<td>Prior Value (55.0%)</td>
<td>Prior Value (30.0%)</td>
</tr>
<tr>
<td>Trend</td>
<td>Trend</td>
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</table>

<table>
<thead>
<tr>
<th>Zip Code: 63116</th>
<th>Zip Code: 63118</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>49.0%</strong> (2012-2016)</td>
<td><strong>26.9%</strong> (2012-2016)</td>
</tr>
<tr>
<td>Compared to:</td>
<td>Compared to:</td>
</tr>
<tr>
<td>MO Zip Codes</td>
<td>MO Zip Codes</td>
</tr>
<tr>
<td>U.S. Zip Codes</td>
<td>U.S. Zip Codes</td>
</tr>
<tr>
<td>Prior Value (49.3%)</td>
<td>Prior Value (23.4%)</td>
</tr>
<tr>
<td>Trend</td>
<td>Trend</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Zip Code: 63124</th>
<th>Zip Code: 63135</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>69.3%</strong> (2012-2016)</td>
<td><strong>55.0%</strong> (2012-2016)</td>
</tr>
<tr>
<td>Compared to:</td>
<td>Compared to:</td>
</tr>
<tr>
<td>MO Zip Codes</td>
<td>MO Zip Codes</td>
</tr>
<tr>
<td>U.S. Zip Codes</td>
<td>U.S. Zip Codes</td>
</tr>
<tr>
<td>St. Louis, MO County Value (63.0%)</td>
<td>St. Louis, MO County Value (54.1%)</td>
</tr>
<tr>
<td>Prior Value (69.3%)</td>
<td>Prior Value (55.0%)</td>
</tr>
</tbody>
</table>
Vacant Housing Units, Percent by Tract, ACS 2012-16

- Over 20.0%
- 14.1 - 20.0%
- 8.1 - 14.0%
- Under 8.1%
- No Data or Data Suppressed
Cost Burdened Households (Housing Costs Exceed 30% of Household Income), Percent by Tract, ACS 2012-16

- Over 35.1%
- 28.1 - 35.0%
- 21.1 - 28.0%
- Under 21.1%
Renters Spending 30% or More of Household Income on Rent
Houses Built Prior to 1950

- Zip Code: 63104
  - Prior Value: 70.3%
  - Percent Change: 71.9% (2012-2016)
  - MO Zip Codes: =
  - U.S. Zip Codes: Trend

- Zip Code: 63111
  - Prior Value: 73.4%
  - Percent Change: 73.2% (2012-2016)
  - MO Zip Codes: =
  - U.S. Zip Codes: Trend

- Zip Code: 63116
  - Prior Value: 72.6%
  - Percent Change: 72.4% (2012-2016)
  - MO Zip Codes: =
  - U.S. Zip Codes: Trend

- Zip Code: 63118
  - Prior Value: 81.0%
  - Percent Change: 83.1% (2012-2016)
  - MO Zip Codes: =
  - U.S. Zip Codes: Trend

- Zip Code: 63124
  - Prior Value: 27.2%
  - Percent Change: 26.5% (2012-2016)
  - MO Zip Codes: St. Louis, MO County Value: 16.8%
  - U.S. Zip Codes: =

- Zip Code: 63135
  - Prior Value: 25.7%
  - Percent Change: 27.5% (2012-2016)
  - MO Zip Codes: St. Louis, MO County Value: 16.8%
  - U.S. Zip Codes: =
Overcrowded Housing (Over 1 Person/Room), Percent by Tract, ACS 2011-15

- Over 4.0%
- 2.1 - 4.0%
- 1.1 - 2.0%
- Under 1.1%

Seriously Overcrowded Housing (Over 2 Person/Room), Percent by Tract, ACS 2012-16

- Over 1.00%
- 0.51 - 1.00%
- 0.01 - 0.50%
- 0.00%
Linguistically Isolated Households, Percent by ZCTA, ACS 2012-16

- Over 2.0%
- 1.1 - 2.0%
- 0.6 - 1.0%
- Under 0.6%
TRANSPORTATION
Households with No Vehicle, Percent by Tract, ACS 2009-13

- Over 8.0%
- 6.1 - 8.0%
- 4.1 - 6.0%
- Under 4.1%
- No Data or Data Suppressed
Households without a Vehicle:

- Zip Code: 63111, 22.6% (2012-2016), MO Zip Codes = U.S. Zip Codes, Prior Value (22.8%), Trend.
- Zip Code: 63116, 14.7% (2012-2016), MO Zip Codes = U.S. Zip Codes, Prior Value (15.9%), Trend.
- Zip Code: 63118, 26.0% (2012-2016), MO Zip Codes = U.S. Zip Codes, Prior Value (25.6%), Trend.
- Zip Code: 63124, 7.5% (2012-2016), MO Zip Codes > St. Louis, MO County Value (7.2%), Trend.
- Zip Code: 63135, 12.4% (2012-2016), MO Zip Codes = St. Louis, MO County Value (7.2%), Prior Value (12.8%), Trend.
St. Louis has another dividing line East of Kingshighway and South of I-64.

Micro-level disparity makes poverty invisible to the naked eye.
Through holistic programs and services, we help the economically disadvantaged achieve economic independence, self-sufficiency and a path out of poverty.
From Transaction to Transformation

- Kingdom Academy
- St. Louis Community Credit Union
- Urban Forum
- Perinatal Behavioral Health for Latinas
- CDF Literacy Summer Camp
- Bodega
- Health & Wellness for Women
- City Harvest Market
- Lending Circles
- Dialectical Behavioral Therapy for Latinas
- Family & Community Council
- Senior Financial Resiliency Fund
- Healing Hearts Bank
- MSI Financial Pilot
- After School Professional Tutoring
- Bilingual Youth Therapy

Years:
- 2011
- 2012
- 2013
- 2014
- 2015
- 2016
- 2017
- 2018
Average number of *engagements* per adult participant

Projected 2018 average 
(y = 10.9x – 10)
Education & Efficacy

+ Fitness and nutrition education.
+ Psychosocial education around Perinatal Mood and Anxiety Disorders
+ Skill building classes in budgeting, saving, managing debt, and improving credit

Support & Trust

+ One on one financial coaching
+ Group health & wellness classes
+ Therapeutic groups for perinatal moms
+ Enlace for Social Capital

Financial Opportunity

+ Matched Savings Accounts for Assets and Emergencies
+ Lending Circles & Microloans
+ Healthy Banking Accounts and Loans
+ Credit Reporting

Human Capital

Social Capital

Financial Capital

Economic Mobility

= Dignity
= Choice
= Success
= Value
= Power
<table>
<thead>
<tr>
<th>Study/Program</th>
<th>Statistic</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Financial Stability</td>
<td>100 out of 146 participants</td>
<td>68% increased their assets, income, or savings</td>
</tr>
<tr>
<td>After School</td>
<td>29 out of 32 students</td>
<td>91% demonstrated proficiency in reading</td>
</tr>
<tr>
<td>Kingdom Academy</td>
<td>17 out of 18 senior students</td>
<td>94% graduated from high school*</td>
</tr>
<tr>
<td>Literacy Camp</td>
<td>100 out of 146 participants</td>
<td>88% Scholars had no slide</td>
</tr>
<tr>
<td>Senior Companions</td>
<td>49 out of 54 participants</td>
<td>91% felt less isolated</td>
</tr>
<tr>
<td></td>
<td>17 out of 18 senior students</td>
<td>94% graduated from high school*</td>
</tr>
</tbody>
</table>

*the 18th will graduate in December

In 2017, we impacted 2,528 individuals.
Program Overview

Guardian Angel Settlement Association

Childcare Program
- Infant/Toddler Care
- Parent Education

Social Services
- Preschool
- Expectant Mom’s Program
- Self-Sufficiency Programs
- Rent/Utility Assistance
- Client-Choice Food Pantry
- Senior Services

Angel Boutique Resale Shop
- Job Training

Social Enterprise

Community Volunteer Program

Seasonal Programs

WWW.GASASTL.ORG
Commitment to the Southside

In 2012, a Social Services needs assessment was completed that has led to many program enhancements and a renewed focus on our key strengths:

- Elimination of two programs: tutoring and senior socialization
- Addition of self-sufficiency programming
- Began using Efforts to Outcomes (ETO) to track impact
- Moved offices to a larger space that can accommodate enhanced programming
- Reduced barriers to service: revised documentation requirements, developed new Client Rights and Responsibilities guidelines
- Created enhanced collaborations with other agencies: workshop speakers, Mobile Market deliveries, Father’s Support
The Path to Possible

In January 2017 Guardian Angel acquired 3300 S. Jefferson Avenue (former Schnucks/Hoods building) and is in the process of The Path to Possible Campaign with a $3 million dollar goal to fund the acquisition and renovation of the building. Once complete, this project will provide several key enhancements to programs:

- Space for expanded programming
- Modern technology
- Dedicated parking for clients and staff
- One story building, fully accessible
- Own vs. rent: save $144k in rent annually
- More visible location for the Angel Boutique Resale Shop
- Loading docks for food pantry and store donations
Katie Rahn
August 16, 2018
SOUTHSIDE SNAPSHOT

• History

• Mission

• Who We Serve
OUR GUIDING PRINCIPLES

- Promoting Responsive Interactions
- Increasing Executive Function Skills
- Reducing Stress
OUR PROGRAMS

• Classroom Instruction + Wrap Around Support

• Teacher Coaching

• Family Partnership (case management, parent coaching & family engagement)

• Advocacy
EVALUATION + IMPACT

• Frontiers of Innovation Framework

• TOCs & Evaluation Plans

• Which programs are having the greatest impact on whom and in what context?
THANK YOU!
QUESTIONS
Thanks for coming!