



# SPRING BLING

FROM ROOTS TO WINGS  
BRUNCH & AUCTION  
APRIL 13, 2024

2024 | SPONSORSHIP  
OPPORTUNITIES

LifeWise StL





February 2024

**Dear Community Supporter,**

LifeWise StL provides pathways out of poverty for some of the most under-resourced members of our St. Louis community. **Of the over 4,000 individuals we impact annually, the majority are women.** Our approach is unique: we don't just provide services, we build partnerships. By working hand-in-hand with women through education and coaching, we empower them to gain knowledge and skills, build relationships, access resources, and enhance their overall well-being. Our programs are designed to **create multi-generational impact for our participants**—from baby girls to grandmothers—while improving the societal conditions that can hinder their success. Through holistic programs establishing the roots of **emotional and physical health, education, and financial stability**, we empower our participants to soar with wings into the future they envision.

We invite you to join us on **Saturday, April 13 for our annual Spring Bling Brunch & Auction!** This is an opportunity to help us **foster women's growth: from roots to wings!** Guests can expect an empowering atmosphere, a delicious brunch, and an auction featuring an array of designer handbags, beautiful accessories, and more.

**How can you help?** Purchase a sponsorship or donate an auction item. We know that there are many demands on your generosity, and we thank you for considering our request. With your help, we can increase our impact on the women and community we serve.

Kind regards,

**SCOTT E. WALKER**  
PRESIDENT/CEO

**JENNIFER L. MARCH**  
DEVELOPMENT & ASSOCIATE EXECUTIVE DIRECTOR



**CONTACT**

Greta Buck  
gbuck@lifewisestl.org  
314.260.6369

**LIFEWISESTL.ORG**

# SPONSORSHIP | LEVELS + BENEFITS

*With your support, we can continue helping women establish roots and wings with our transformational programming.*

## BENEFITS TO YOUR ORGANIZATION

## EXAMPLE OF WHAT YOUR SUPPORT PROVIDES

**\$5,000  
SOAR**

- Logo on LifeWise StL website
- Logo on printed materials and event signage
- Logo on guest swag bags
- Recognition on social media
- One Table of eight

LifeWise Academy (after school teen enrichment program) for one student for an entire year.

**\$2,500  
FLY**

- Logo on LifeWise StL website
- Logo on printed materials and event signage
- Recognition on social media
- One Table of eight

Early Childhood Center education for 2 months so parents can work.

**\$1,000  
FLOURISH**

- Logo on LifeWise StL website
- Logo on printed materials and event signage
- Recognition on social media
- Four Tickets

LifeWise Freedom School Literacy Camp for one scholar for six weeks

**\$500  
BLOOM**

- Logo on LifeWise StL website
- Logo on printed materials and event signage
- Recognition on social media
- Two Tickets

Economic Wellness class for ten participants for five weeks (with childcare)

**\$250  
BUD**

- Logo on printed materials
- One Ticket

Senior Companion visits for six weeks for an isolated senior adult

**\$100  
ROOT**

- Logo on printed materials

Health & Wellness class for one participant (includes childcare)

**BONUS**

# SPONSORSHIP BENEFITS



**LifeWise StL partners with the Missouri Neighborhood Assistance Program (NAP) and Youth Opportunities Program (YOP), which provide tax credits to donors.** For companies or individuals wanting to improve their bottom line while making a positive contribution to their community, this is a win-win opportunity. **Sponsorships of \$500+ (less the value of goods or services received)** will be eligible for NAP or YOP credits. See example below for how this could impact you.

DONATION AMOUNT	\$5,000	\$2,500	\$1,000	\$500
<b>IN RETURN, YOU GET...</b>				
Missouri tax credit (50%)	-\$2,500	-\$1,250	-\$500	-\$250
Missouri tax savings**	-\$124	-\$62	-\$25	-\$12
Federal tax savings**	-\$550	-\$275	-\$110	-\$55
<b>NET after-tax cost to you*</b>	<b>\$1,826</b>	<b>\$913</b>	<b>\$365</b>	<b>\$183</b>

*\*Assumes donor itemizes deductions and is in the 22% marginal Federal income tax bracket and 4.95% Missouri income tax bracket.*

*\*\*Contribution deduction reduces by amount of Missouri credit per Final Treasury Regulations issued June 2019.*

*>>Please consult your tax advisor to determine your exact savings.<<*





*Prefer to pay online?*

## 2024 SPRING BLING: ROOTS TO WINGS

### SPONSORSHIPS & TICKETS

- |   |   |
|---|---|
| <input type="checkbox"/> \$5,000 Soar     | <input type="checkbox"/> \$250 Bud              |
| <input type="checkbox"/> \$2,500 Fly      | <input type="checkbox"/> \$100 Root             |
| <input type="checkbox"/> \$1,000 Flourish | <input type="checkbox"/> \$550 Table of 8       |
| <input type="checkbox"/> \$500 Bloom      | <input type="checkbox"/> \$75 Individual Ticket |

### CONTACT INFORMATION

*Please print business name exactly as you wish it to appear on promotional materials.*

INDIVIDUAL OR BUSINESS \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

### AUCTION ITEM DONATION INFORMATION *Please submit donations by March 22, 2024*

- My donation is enclosed.  Please pick up my donation.

DESCRIPTION \_\_\_\_\_

VALUE \_\_\_\_\_ PICK UP INSTRUCTIONS \_\_\_\_\_

### PAYMENT METHOD

*I/We pledge to sponsor at the level indicated above.*

- My check is enclosed, payable to LifeWise StL.  Please charge my credit card.  Please bill me.

CREDIT CARD NUMBER \_\_\_\_\_ TYPE \_\_\_\_\_ SEC. CODE \_\_\_\_\_ EXP. DATE \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_

BILLING ADDRESS (*if different from above*) \_\_\_\_\_

SIGNATURE \_\_\_\_\_

### REGRETS

I am unable to sponsor, but I would like to donate \$ \_\_\_\_\_

### QUESTIONS

For questions, contact Greta Buck, at [gbuck@lifewisestl.org](mailto:gbuck@lifewisestl.org) or 314-260-6369

**Please submit auction item donations by March 22, 2024**

**Return to LifeWise StL - 1321 S. 11th St., St. Louis, MO 63104, Attn: Greta Buck**

*We appreciate your support!*