



**HOORAY FOR HOLIDAYS**

# **TRIVIA NIGHT**

SATURDAY, OCTOBER 19, 2024  
THE PAVILION AT LEMAY

**2024** | sponsorship  
opportunities

Supporting Literacy Programs at LifeWise StL



August 2024

**Dear Community Supporter,**

LifeWise StL's vision is to see all people in the region have access to the opportunities and support that allow them to achieve economic well-being. This vision is fulfilled through our unique educational programming fused with personalized and supportive coaching. From infants to seniors, we help people live wiser at every stage of life.

On **Saturday, October 19**, we will host our **Annual Trivia Night, "Hooray for Holidays"** at The Pavilion at Lemay on the grounds of Jefferson Barracks Park. Join us for a fun and festive night, where every question celebrates holidays both beloved and obscure!

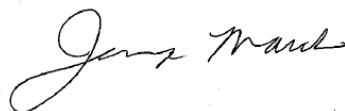
**Trivia Night proceeds will fund our literacy-focused youth programs:** Young Scholars after-school program, Freedom School Literacy Summer Camp, and LifeWise Academy for teens. Our Academy provides academic enrichment, social-emotional support, life skills, and job readiness to teens, ensuring they graduate and are prepared for post-secondary education. Our Young Scholars receive tutoring and participate in enriching activities in a safe and nurturing environment. **Our goal is to equip our youth with the skills they need to soar!**

**How can you help?** Purchase a sponsorship or donate an auction item that attendees would enjoy. We know that there are many demands on your generosity, and we thank you for considering our request. With your help, we can increase our impact on the children and community we serve.

*Kind regards,*



**SCOTT E. WALKER**  
PRESIDENT/CEO



**JENNIFER L. MARCH**  
DEVELOPMENT & ASSOCIATE EXECUTIVE DIRECTOR

## CONTACT

Greta Buck  
gbuck@lifewisestl.org  
314.260.6369

**LIFEWISESTL.ORG**





# SPONSORSHIP

## LEVELS + BENEFITS

**\$5,000**

**LITERACY CHAMPION**

- Logo with link on LifeWise StL website and event e-blasts
- Logo on printed materials and event signage
- Recognition on social media
- 2 Tables of 8



**\$2,500**

**LITERACY HERO**

- Logo with link on LifeWise StL website
- Logo on printed materials and event signage
- Recognition on social media
- 1 Table of 8



**\$1,000**

**LITERACY LEADER**

- Logo on printed materials, website, and event signage
- Recognition on social media
- 4 tickets to LifeWise StL Trivia Night



**\$500**

**LITERACY FRIEND**

- Logo on printed materials, website, and event signage
- Recognition on social media
- 2 tickets to LifeWise StL Trivia Night



**\$350**

**BEVERAGE SPONSOR**

*2 sponsorships available*

- Logo on screen during one round, on printed materials, and on event signage



**\$250**

**ROUND SPONSOR**

*8 sponsorships available*

- Logo on screen during one round, on printed materials, and on event signage



**\$100**

**GENERAL DONATION**

- Logo on printed materials



# BONUS SPONSORSHIP BENEFITS

**LifeWise StL partners with the Missouri Neighborhood Assistance Program (NAP) and Youth Opportunities Program (YOP), which provide tax credits to donors.** For companies or individuals wanting to improve their bottom line while making a positive contribution to their community, this is a win-win opportunity. **Sponsorships of \$500+ (less the value of goods or services received)** will be eligible for NAP or YOP credits. See example below for how this could impact you.



| DONATION AMOUNT                   | \$5,000        | \$2,500      | \$1,000      | \$500        |
|-----------------------------------|----------------|--------------|--------------|--------------|
| IN RETURN, YOU GET...             |                |              |              |              |
| Missouri tax credit (50%)         | -\$2,500       | -\$1,250     | -\$500       | -\$250       |
| Missouri tax savings*             | -\$135         | -\$68        | -\$27        | -\$14        |
| Federal tax savings*              | -\$550         | -\$75        | -\$110       | -\$55        |
| <b>NET after-tax cost to you*</b> | <b>\$1,815</b> | <b>\$907</b> | <b>\$363</b> | <b>\$181</b> |

---

*\*Consult your tax advisor to determine your exact savings.*





*Prefer to pay online?*

## 2024 TRIVIA NIGHT

### SPONSORSHIPS & TICKETS

- |  |   |
|--|---|
| <input type="checkbox"/> \$5,000 Literacy Champion                         | <input type="checkbox"/> \$250 Round Sponsor – 8 sponsorships available |
| <input type="checkbox"/> \$2,500 Literacy Hero                             | <input type="checkbox"/> \$100 General Donation                         |
| <input type="checkbox"/> \$1,000 Literacy Leader                           |   |
| <input type="checkbox"/> \$500 Literacy Friend                             | <input type="checkbox"/> \$240 Table of 8                               |
| <input type="checkbox"/> \$300 Beverage Sponsor – 2 sponsorships available | <input type="checkbox"/> \$30 Individual Ticket                         |

### CONTACT INFORMATION

*Please print business name exactly as you wish it to appear on promotional materials.*

INDIVIDUAL OR BUSINESS \_\_\_\_\_

CONTACT \_\_\_\_\_

ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ ZIP \_\_\_\_\_

EMAIL \_\_\_\_\_ PHONE \_\_\_\_\_

### AUCTION ITEM DONATION INFORMATION

*Please submit donations by October 1, 2024*

- ☐ My donation is enclosed. ☐ Please pick up my donation.

DESCRIPTION \_\_\_\_\_

VALUE \_\_\_\_\_ PICK UP INSTRUCTIONS \_\_\_\_\_

### PAYMENT METHOD

*I/We pledge to sponsor at the level indicated above.*

- ☐ My check is enclosed, payable to LifeWise StL. ☐ Please charge my credit card. ☐ Please bill me.

CREDIT CARD NUMBER \_\_\_\_\_ TYPE \_\_\_\_\_ SEC. CODE \_\_\_\_\_ EXP. DATE \_\_\_\_\_

NAME AS IT APPEARS ON CARD \_\_\_\_\_

BILLING ADDRESS (if different from above) \_\_\_\_\_

SIGNATURE \_\_\_\_\_

### REGRETS

I am unable to sponsor, but I would like to donate \$ \_\_\_\_\_

### QUESTIONS

For questions, contact Greta Buck, at [gbuck@lifewisestl.org](mailto:gbuck@lifewisestl.org) or 314-260-6369

**Please submit auction item donations by October 1, 2024**

**Return to LifeWise StL - 1321 S. 11th St., St. Louis, MO 63104, Attn: Greta Buck**

*We appreciate your support!*

LifeWise StL is a BBB approved 501(c)(3) and Safety Net Agency of the United Way. Federal Tax ID: 43-0652648