



hue knew? **TRIVIA IN TECHNICOLOR**

**SATURDAY, OCTOBER 4
THE PAVILION AT LEMAY**

2026 | sponsorship
opportunities

Supporting Literacy Programs at LifeWise StL



Dear Friend,

At LifeWise StL, we believe every person deserves access to the opportunities, relationships, and support that help them build a brighter future.

For more than 124 years, LifeWise StL has walked alongside children, teens, adults, and seniors as they work toward economic well-being. Through educational programming, personalized coaching, and meaningful relationships, we help individuals and families gain the skills, confidence, and connections they need to move forward and achieve their goals.

On Saturday, October 3, 2026, we invite you to join us for our Annual Trivia Night, Hue Knew: Trivia in Technicolor! Held at The Pavilion at Lemay on the grounds of Jefferson Barracks Park, this colorful evening will be packed with fun, friendly competition, costumes, prizes, raffles, and plenty of surprises.

Proceeds from Trivia Night support LifeWise StL's literacy-focused youth programs, including our Young Scholars afterschool program, Summer Literacy Camp, and LifeWise Academy for teens. **These programs help children and teens build strong literacy skills, develop confidence, receive academic support, and explore new opportunities for their future.**

We invite you to become part of Team LifeWise by sponsoring Trivia Night or donating an auction or raffle item that attendees would enjoy. Your support helps provide children and teens with the tools they need to learn, grow, and thrive.

We know there are many worthy causes competing for your support, and we are grateful for your consideration. Together, we can help young people build brighter futures and strengthen our St. Louis community. Thank you for being part of Team LifeWise.

Kind regards,

A handwritten signature in black ink, appearing to read "Scott E. Walker".

**SCOTT E. WALKER
PRESIDENT/CEO**

A handwritten signature in black ink, appearing to read "Greta Buck".

**GRETA BUCK
DIRECTOR OF DEVELOPMENT & MARKETING**

SPONSORSHIP

LEVELS + BENEFITS

\$5,000

LITERACY CHAMPIONS

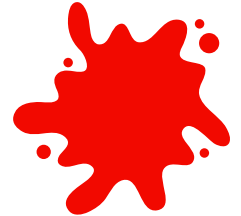
- Logo with link on LifeWise StL website and event e-blasts
- Logo on printed materials and event signage
- Recognition on social media
- 2 Tables of 8



\$2,500

LITERACY HERO

- Logo with link on LifeWise StL website
- Logo on printed materials and event signage
- Recognition on social media
- 1 Table of 8



\$1,000

LITERACY LEADER

- Logo on printed materials, website, and event signage
- Recognition on social media
- 4 tickets to LifeWise StL Trivia Night



\$500

LITERACY FRIEND

- Logo on printed materials, website, and event signage
- Recognition on social media
- 2 tickets to LifeWise StL Trivia Night



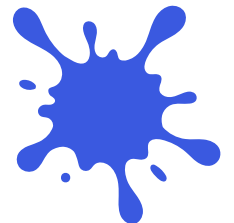
\$400

BEVERAGE SPONSOR

2 sponsorships available



- Logo on screen during one round, on printed materials, and on event signage
- Logo at beverage table



\$300

WINE PULL SPONSOR

1 sponsorship available



- Logo on screen during one round, on printed materials, and on event signage
- Logo at wine pull table
- One free wine pull



\$250

ROUND SPONSOR

8 sponsorships available



- Logo on screen during one round, on printed materials, and on event signage



BONUS

SPONSORSHIP BENEFITS



LifeWise StL partners with the Missouri Neighborhood Assistance Program (NAP) which provides tax credits to donors with Missouri Business Income.

Improve your bottom line while making a positive contribution to our community, this is a win-win opportunity! **Sponsorships of \$500+ (less the value of goods or services received)** will be eligible for NAP credits. See example below for how this could impact you.

DONATION AMOUNT	\$5,000	\$2,500	\$1,000	\$500
IN RETURN, YOU GET...				
Missouri tax credit (50%)	-\$2,500	-\$1,250	-\$500	-\$250
Missouri tax savings*	-\$135	-\$68	-\$27	-\$14
Federal tax savings*	-\$550	-\$75	-\$110	-\$55
NET after-tax cost to you*	\$1,815	\$907	\$363	\$181

* Consult your tax advisor to determine your exact savings.

* Must have taxable Missouri Business Income to utilize.





More event info!

2026 TRIVIA NIGHT

SPONSORSHIPS & TICKETS

- | | |
|--|--|
| ☐ \$5,000 Literacy Champion | ☐ \$300 Wine Pull Sponsor – 1 sponsorship available |
| ☐ \$2,500 Literacy Hero | ☐ \$100 General Donation |
| ☐ \$1,000 Literacy Leader | |
| ☐ \$500 Literacy Friend | ☐ \$320 Table of 8 |
| ☐ \$400 Beverage Sponsor – 2 sponsorships available | ☐ \$40 Individual Ticket |

CONTACT INFORMATION

Please print business name exactly as you wish it to appear on promotional materials.

INDIVIDUAL OR BUSINESS _____

CONTACT _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

EMAIL _____ PHONE _____

AUCTION ITEM DONATION INFORMATION

Please submit donations by September 10, 2026

- ☐ My donation is enclosed. ☐ Please pick up my donation.

DESCRIPTION _____

VALUE _____ PICK UP INSTRUCTIONS _____

PAYMENT METHOD

Pay online



☐ My check is enclosed, payable to LifeWise StL.

☐ Please bill me.

REGRETS

I am unable to sponsor, but I would like to donate \$ _____

QUESTIONS

For questions, contact Greta Buck, at gbuck@lifewisestl.org or 314-260-6369

Please submit auction item donations by September 18, 2026

Return to LifeWise StL - 1321 S. 11th St., St. Louis, MO 63104, Attn: Greta Buck

We appreciate your support!